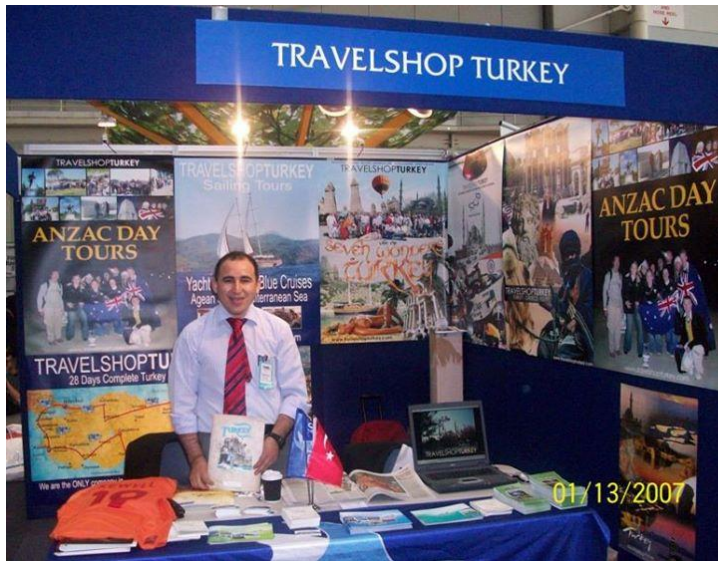


WHO IS MURTAZA KALENDER





When it comes to Mr. “Murtaza Kalender” Tourism comes to the mind, instantly. Well, that said, He is a personality who happens to be at the top of Tourism, not only in Turkey but on a global scale whether educationally or by experience.



By his own words, Murtaza Kalender, summarizes himself as; “Born in Tokat, Turkey, raised in the resort town of Kusadasi, learned in the United States of America, seasoned in Bodrum, getting the good results of it all in Istanbul”.

Murtaza Kalender's designations up to date:

- Murtaza Kalender's designations up to date:
- TravelShop Turkey & Murtis Tour – Founder and CEO
- WorkShop TravelShop – Founder and CEO
- The International Ecotourism Society (TIES) – Eurasia Chapter President
- Istanbul Tourism Association (ISTTA) – Chairman of the Board
- International Association of Destination Wedding Professionals (IADWP) – Eurasia Chapter President
- DEIK – Vice President of Nepal Chapter

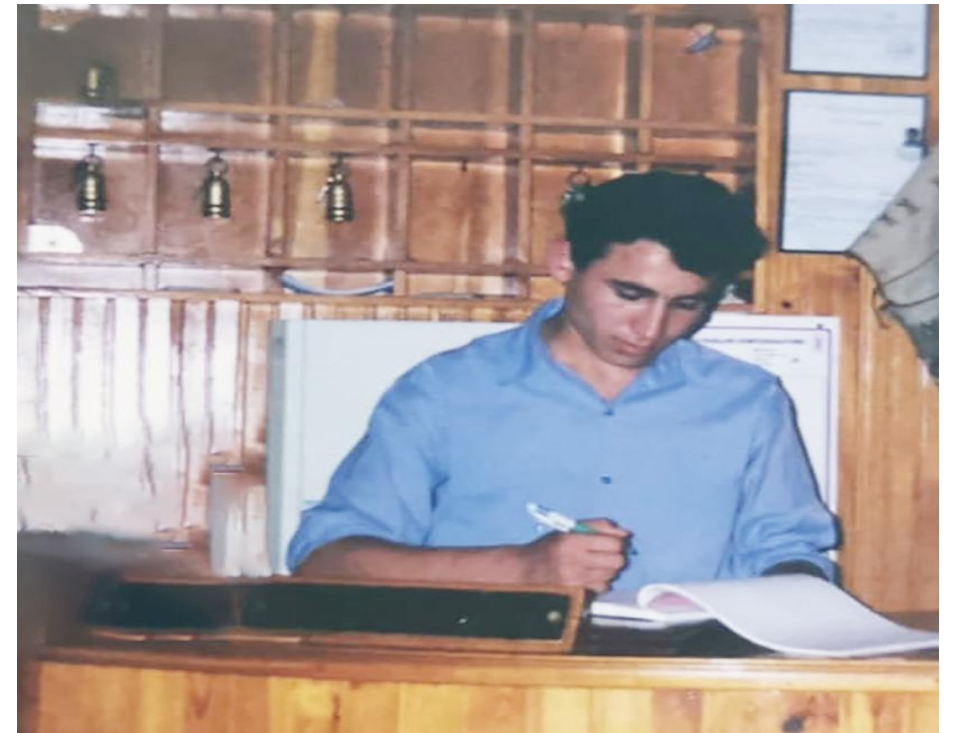


Murti's Tour

TRAVELSHOP TURKEY

TURSAB License 5291

- Murtaza Kalender, was introduced into the Tourism industry, during his early school years around 1993 and only by the age of 17, took the responsibility of a boutique hotel in Kusadasi as a General Manager that started his success story. By the age of 20, he became a General Manager of a Restaurant as well.
- While running an operation of 30 personnel for 3 years in a row as a General Manager of a hotel as successfully, organized effective interior planning and marketing strategies, building a global brand by raising the profitability 5 times along with 98% customer satisfaction rate achieved.
- Moving to the United States between the years of 2002 and 2003 in order to improve himself by writing new success stories, he managed a number of travel agencies, gaining on global experience in the Tourism industry, completing his travel sector hands-on “training”



- Coming back to his homeland towards to end of 2003, he ran a tour operator in Kusadasi as a General Manager, until 2005 successfully.
- He opened up a hotel named “Kalender Hotel” with the support of his brother followed by a whole new page as a founder of TravelShop Turkey & Murti’s Tours agency.



- Along with this line of business, Murtaza Kalender led the tourism industry locally and globally, defining trends in this sector.
- While Turkish travel agencies aimed at mostly promoting the Sea, Sand, and Sun, Murtaza Kalender took a different approach towards Cultural products reaching up to 2000 tours developed in over 50 categories.

- Realizing the importance of promotion and marketing, took the role of Main Sponsorship for ASTA's Turkey event in 2010, drawing instant attention.
- In addition to this giant leap, organized many Fam Trips in cooperation with Turkish Airlines and Tourism Ministry.

Here are some of the unforgettable 4 Tour Programs that he has accomplished in Turkey:

- Solar Eclipse Program for major astronauts and scientists in 2006
- 46-day long Culture Tour Program in 2008 that was recognized as the longest travel itinerary
- Cruise program with 2800 pax capacity MSC Cruise starting from Australia onto Italy, continuing all the way to Gallipoli, Canakkale, Kusadasi to Istanbul on an Anzac special in 2015 turned out to be a great success
- A corporate event for SUN Pharma with 3500 Indian employees brought to Istanbul which was the biggest group of last 3 years at a high-class service level



Exhibitions Attended:

Murtaza Kalender, became one of the most recognized Tourism personalities with 20 different Expos and Workshops in almost 100 destinations globally attended so far and gained such a large scale databank.

Workshops and Fam Trips:

Murtaza Kalender, built Workshop TravelShop in 2010. As of this date, led the way in B2B event organizations, Workshops, and FAM Trips around Turkey and abroad setting the trend of promotional activities in the industry.

Some of the destinations of these events are;

Turkey, Dubai, Vietnam, Australia, Southern Africa, Greece, Bulgaria, Azerbaijan, Northern Cyprus, and Balkan Country destinations.

He also built Speed Networking Sessions and infrastructural B2B works for "EMITT" which is considered to be one of the biggest 5 Tourism Expos in the world, consecutively in 2017, 18 and 19, alike.

Murtaza Kalender puts his mark in record-breaking meetings of 100.000 tourism professionals from 115 countries in the last decade.

B2B Networking
Connecting Business

WorkshopTravelshop
B2B Networking

www.WorkshopTravelshop.com

OPPORTUNITY TARGET B2B COACHING PERSPECTIVE MISSION SURVEY IDEA CREATIVITY LOYALTY COMPETENCE COMMERCE SWOT OBJECTIVE

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4 Unforgettable Workshops:

- Albanian B2B Workshop event followed by Balkan Fam Trips in 2018, attended by 100 Hosted Buyers from 100 countries.
- EMITT Expo and Turkish Destination Fam Trips in 2019, attended by nearly 1000 Hosted Buyers from 110 countries.
- Tokat City “Ecology and Gastronomical event and Fam Trips” in 2019, attended by 100 Hosted Buyers from 40 countries.
- Kusadasi, “Holy Lands” themed event and Fam Trips to 3 celestial destinations in 2020, attended 100 Hosted Buyers from almost 50 countries.



Covid-19 Pandemic Period Works

Murtaza Kalender, never giving a break, started organizing Morale and Motivational sessions over Zoom application panels, hosting the most recognized 40 Tourism Associations, broadcasting for over 10.000 Tourism professionals live, in 100 countries, taking responsibility of providing good spirits and leading the sector, personally.



Here are some of the Associations that were hosted on these Panels by executive level and as authority speakers;

1. Dale The President and CEO of United States Tour Operators Association(USTOA), Mr. Terry Dale
2. Mayor of Bodrum, Mr. Ahmet Aras
3. RUMALLA United Federation of Travel Agents' Associations (UFTAA) President, Mr. Sunil Kumar
4. Mayor of Kusadasi, Mr. Omer Gunel
5. Travel Agents Association of India (TAAI) President, Mrs. Jyoti Mayal
6. Mayor of Fethiye, Mr Âlim Karaca
7. The Chairman of the Board for Pacific Asia Travel Association (PATA), Dr. Chris Bottrill
8. The Vice President of American Society of Travel Agents (ASTA) Mr. Bob Duglin
9. Riaz Munshi Outbound Tour Operators Association of India (OTOAI) represented by the President, Mr. Riaz Munshi
10. Mayor of Skiathos in Greece, Mr. Tzoymas Thodoris
11. The Founder of the modern food tourism industry and the Executive Director of the World Food Travel Association (WFTA), Mr. Erik Wolf
12. Wood Schmader The International Festivals & Events Association (IFEA World) President & CEO, Mr. Steven Wood Schmader
13. The International Ecotourism Society (TIES) Executive Director, Mr. Jon Bruno
14. The International Association of Destination Wedding Professionals (IADWP) President & Founder, Ms. Kitzia Morales
15. The South India Global Tour Operators Association (SIGTOA) President, Mr. Kishore KV
16. The World Tour Operator (WTO) Founder, Mr. Karl Ziegler
17. Mr. Abdullah Tuncer Kececi Turkish Airlines Nepal Manager who is also PATA Nepal Chapter Executive Board Member, Mr. Abdullah Tuncer Kececi
18. The Vice President of Istanbul Tourism Association (ISTTA), Mr. Eyup Babur
19. Rafeuzzaman Tour Operators Association of Bangladesh (TOAB) President, Mr. Mohammed Rafeuzzaman
20. UFTAA (United Federation of Travel Agents) Vice President, Mr. Cetin Gurcun

21. The Director of Partnership Relations for International Association of Exhibitions and Events (IAEE), Ms. Karen M. Gonzales,
22. The President of German Medical Wellness Association, Mr. Lutz Lungwitz
23. The Editor in Chief of Professional Convention Management Association (PCMA), Ms. Michelle Russell
24. Regional Manager (Europe) of the Global Association of the Exhibition Industry(UFI), Mr. Nick Dugdale Moore
25. The CEO of International Association of Convention Centers (AIPC), Mr. Sven Bossu
26. The Editor of Meetings & Incentive Travel for Northstar Travel Group, Ms. Fiona Keating
27. A Founding Member of the Wellness Tourism Association (WTA), Mr. Thomas Klein
28. The Chairman of the Civil Aviation & Tourism Committee of the Indian Chamber of Commerce & Industry (ICCI) Dr. Subhash Goyal
29. CEO of International Sports Travel Agencies Association (I.S.T.A.A.), Mr. Mayank Khandwala
30. The Chairman of the Philippines Chapter of the Pacific Asia Travel Association (PATA), Mr. Bob Zozobrado
31. the Founder and CEO of International Theme Park Services (ITPS), Mr. Dennis Speigel
32. The Director of National Board for Enterprising Travel Agents Association (ETAA), Ms. Sangeeta Manocha
33. Celestyal Cruises Turkey Manager, Mr. Ozgu Alnitemiz
34. The Vice President of Turkish Hoteliers Federation who is also the President of Cappadocian Hoteliers Association, Mr. Yakup Dinler
35. The Vice President of Turkish Yachting & Brokers Association, Ms. Gunes Aysun
36. Istanbul Old City Hoteliers Association President, Mr. Tarkan Akyuz
37. Bodrum City's Promotional Association Member, Mr. Zeynel Kilic



Some of the Pandemic Period Zoom Panel Speakers;



Association Memberships:

Murtaza Kalender is a constant member of many esteemed organizations of the industry such as; TURSAB, TIES, USTOA, IADWP, ASTA, PATA, TAAI, OTOAI, SIGTOA & ISTTA and many more others.



Other Brands and affiliates of «Travelshop Turkey» founded and managed by Murtaza Kalender;

Murti's Tour
TRAVELSHOPTURKEY
TURSAB Licence 5291

TravelShopTurkey Alliance Group

WorkshopTravelshop B2B Networking www.workshoptravelshop.com	Murti's Tour TRAVELSHOPTOURS TURSAB Licence 5291 We are specialised in Europe and Balkan countries www.travelshoptours.com	BUDGET TOURSTURKEY www.budgettoursturkey.com	LUXURY TOURS TURKEY www.luxurytoursturkey.com
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Some of the awards, rewards and recognitions of Murtaza Kalender



Murtaza Kalender's Goals:

- Adding more and more value to the International Ecotourism Society (TIES) by accomplishing a minimum of 2 global events in Eurasia, raising awareness of Ecotourism, creating more projects to contribute towards it, worldwide.
- As International Association of Destination Wedding Professionals (IADWP) – Eurasia Chapter head, accomplishing a minimum of 2 global events in Eurasia, adding 10.000 members to the current network in 150 different countries, leading the way to the people in finding reliable Destination Wedding Planners and venues alike.
- Connecting the continents by the means of Tourism by increasing TravelShop Turkey's destination representatives abroad from 30 to 100, in as short as the following 3 years.



IADWP

International Association of
Destination Wedding Professionals

Murtaza Kalender's Goals:

By his own words, Murtaza Kalender states that; He will continue to take responsibility as he always does in the Global community, trying to lead the way, knowing that Tourism brings love, peace to the people and the destinations and that where Tourism is developed, people are more understanding and tolerant, therefore, it is faster to reach out to World heritage that way, in his opinion.

Murtaza Kalender's biggest target is to bring the continents together, do the impossible, touching people by collaborating with all other colleagues, helping people to travel around in peace and comfort worldwide....

