



In 1994, Apstar Tours Limited was founded by Mrs. Stella W. Appenteng. She currently serves the company as the Chairwoman and Chief Executive Officer. She has over 25 years of working experience in the Industry, having served in various capacities and chaired Private Sector Associations Tourism associations serving in the capacity of President of the Ghana Tourism Federation, and the Tour Operator union of Ghana and Vice president of the latter as well. She is a Senior Registered Nurse (SRN) by training with extensive experience in Business Administration.

Apstar Tours Limited is a travel solutions provider registered under the laws in Ghana, providing unmatched and extensive travel services to its patrons (Free Independent Traveler, Group and Corporate travelers) seeking a rewarding travelling experience.

Apstar Tours Limited specializes in Destination Management Services in Ghana with Aextensive experience in managing Meetings Incentives Conferences & Exhibitions (MICE), Tours, Accommodation and Transfers, that serve the interest of our esteemed clients.

Her achievements and awards include,

- Domestic Tourism Awareness Program - Tour Operators Union of Ghana (TOUGHGA)
- CBI Training Program - Expert Coaching Program Tourism, sponsored by the Dutch Ministry of Foreign Affairs) was organized for the Tour Operators Union of Ghana (TOUGHGA).
- Japan International Cooperation Agency (JICA) - Collaboration and co-chairing with JICA for the development of the Public Private Partnership (PPP)
- Alisa Hotels - Award of Excellence, 2014
- Golden Tulip Hotel - Performance Awards – Best Performing Travel Agency, 2014
- CTW AWARD 2015 - Award by China Outbound Tourist Research Institute (COTRI)- Apstar Tours for Product Innovation
- Ghana Tourism Authority - Greater Accra Regional Tourism Awards – Honorary Award, 2016 & 2018
- 9TH Business And Financial Services Excellence Awards - Silver Award in the Tour Operator Category, 2016.
- Africa Travel Market - Winner of Africa Travel 100 Top Women, 2017
- Royal Nick Hotel - Certificate of Appreciation, 2016
- Africa Travel Market - Winner of Africa Travel 100 Tour Operators, 2018
- Travelife Partner - Sustainability Certificate at ITB in Berlin, 2019
- Business Leaders Excellence Award in the Gold 2019
- President Skal International Club Accra - Current
- Ghana Tourism Authority - Board member
- Ghana Heritage Conservation Trust - Board Member
- Akuffo Heritage Foundation – Board Member

The company has empowered the workforce by using platforms that incorporate cloud computing, connectivity and automation processes. This includes the use of our website, www.apstartours.travel and our Central Reservation System (CRS) which offer employees an effective way of working while increasing operational excellence.



“Hospitality awaits you in Ghana”



+233 302 980193/+233 244 318278



info@apstartours.com



PMB 175 Accra North

www.apstartours.com
www.apstartours.travel