

## About Us

**ALLSTAR TRAVEL** a tour operator and destination management company for Istanbul & Turkey, specializing in organising daily Istanbul tours and private tours and many different type of travel packages all around Turkey.

Allstar Travel are one of the oldest and most experienced full service travel agency operating with the “A Group” license of Ministry of Tourism and also a member of Association of Travel Agencies of Turkey (TURSAB) and works under the supervision of both TURSAB and Ministry of Tourism.

We base our principles on ecotourism, which has become a popular type of tourism in the recent years. Even though our agency is young, our team consists of professionals of the subject who love their job and lifestyle and who have contributed a lot to Turkey’s understanding of ecotourism.

We continue to work as eagerly as we did during our foundation with our experienced and specialized professional tour leaders.

## Aim

We are one of the oldest and most experienced travel agencies in Istanbul, holding A-grade license issued by TURSAB (Association of Turkish Travel Agencies) and ASTA (American Society of Travel Agency), specialized on organizing traveling service in all around Turkey and Greece

We are a registered Association of Turkish Travel Agencies (**TURSAB**) in Turkey

Our head office in Istanbul Turkey with a well-trained operations team based locally which allows us to give first-hand competitive prices, high quality assurance, superior customer service, and the most updated information

## Travel assistance

With us you and your highly respected clients will be safe 24 hours per day, 7 days in a week. Our emergency phone is always available for you.

## Vision

By executing our tours in an eco-friendly manner, we try to protect the environment and make this our focal point both in our personal and professional lives.

We aim to discover and protect regional cultures. In this respect we introduce Turkey’s unique nature and rich culture to both local and foreign tourists.

## What is Ecotourism?

It is a type of tourism that is sensitive towards the nature, that aims to protect it and supports the local life both socially and economically.

The concept of ecotourism was born from the awareness of the damage that mass tourism has on the environment and the local life. Ecotourism is a sustainable and non-consumerist style of traveling.

Even though the concept of ecotourism is rather new in Turkey, it consists of various tourism activities that are already known to the local society such as alternative tourism, wild-life tourism, adventure tourism, culture tourism.

Ecotourism is carried out with small groups of tourists and uses small establishments run by local people or families in order to create a flow of economy from the city to the rural. It creates a variety of economical income for the rural society. It also aims for the locals to see their own environment and culture as an important value and thus protect it for future generations.