***Conscious Carma - a magazine for the consciously driven***

*Inform, Inspire & Initiate a Conscious Life*

The pandemic has taught the World some great lessons. Almost everyone has realized the worthiness of humanity, realized the implications of our actions on the environment and everyone around us and realized how we all are connected.

**Conscious Carma** was thus born amidst the pandemic, realizing the urgency to highlight every single act of goodness to encourage others and bring about a revolution to make this World a better place to live. “**Conscious Carma**, in simple words means, Think Before You Act!. If we all start following this simple rule, the world will become a better place to live. Ofcourse, provided we all think and act in the manner most appropriate to the entire creation”, says ***Poonam K Malhotra, Founder & Chief Editor, Conscious Carma magazine.***

**Conscious Carma** is India’s first bi-monthly global e-magazine from India **on Sustainability & Responsibility.** The magazine brings forth to its readers an eclectic mix of Sustainable Lifestyle choices in Travel & Tourism, Beauty & Wellness, Food & Farming, Fashion and Accessories, Interiors & Architecture and Automobiles, etc. Featuring the latest trends, exciting new travel destinations, innovative products and practices, the magazine is a go to source for the sustainable and eco-friendly news from across the globe for its conscious consumers. It also covers CSR initiatives of corporates in aiding a sustainable and equal world. The **First issue** of the magazine was launched in **Dec 2020**.

“Sustainability has always been a core competent of our culture. Environment friendly practices continue to be a part of our lifestyle. All our lives we were taught to be conscious in how we live, to use the resources carefully, save it for the next generation. Let us draw lessons from both, ancient wisdom and scientific facts and implement those practices in our daily lives and be kind to everything and everyone around us”, adds ***Malhotra.***

The magazine is available online at [www.consciouscarma.com](http://www.consciouscarma.com)

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